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#### **Choosing the Right Cloud ERP to Move Your Business Forward**

ERP isn't just a back-office accounting system anymore—it's the operational backbone of a modern finance function. And Microsoft Dynamics 365 is setting a new standard. By combining powerful financial capabilities with real-time reporting, native AI, and seamless Microsoft 365 integration, Dynamics 365 offers finance leaders the tools to work faster, forecast more accurately, and drive cross-functional alignment. In fact, organizations that adopt Dynamics 365 ERP report up to **30% faster financial closes** and **20% productivity gains** across finance and operations teams.

That's why Microsoft Dynamics 365 is consistently ranked a leader by Gartner, Nucleus Research, and Forrester in cloud ERP and financial management categories. But within the Dynamics 365 family,

**Business Central** and **Finance (F&O)** offer two distinct paths. Both deliver secure, scalable, cloud-based ERP—but they're built for different types of organizations. Choosing the right platform is critical to ensuring ROI, minimizing disruption, and supporting long-term growth.

### This guide will help you:

- Understand the core differences between Business
   Central and Finance
- Evaluate your organization's needs against the capabilities of each platform
- Learn why Quisitive is a trusted Microsoft Partner of the Year and cloud ERP advisor

Whether you're moving off Dynamics GP, SL, AX, or another legacy platform, we'll help you find the right fit—and build a plan to get there.

# Understanding the Dynamics 365 Cloud ERP Ecosystem

Microsoft Dynamics 365 offers a flexible cloud ERP portfolio designed to meet businesses at every stage of growth.

#### At the core are two powerful solutions:

Dynamics 365Tailored for small to mid-sizedBusiness Centralbusinesses seeking an all-in-one,<br/>easy-to-deploy ERP system

Connect finance, sales, service, and operations with a solution trusted by over 45,000 small and midsize businesses.

More about Business Central

Dynamics 365 Finance Built for **large, complex, or global organizations** that require advanced financial controls, automation, and scalability Maximize financial visibility and profitability using generative AI and automation. More about Finance (F&O)

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Both solutions benefit from Microsoft's cloud-first, Al-driven architecture and natively integrate with tools finance teams already rely on–Excel, Teams, Power BI, and Microsoft 365.

#### QUISITIVE

# **Business Central at a Glance**

#### Who it's for:

- Growing small and mid-sized businesses (under 500 employees or <\$500M revenue)</li>
- Ideal for companies outgrowing QuickBooks, Dynamics GP, or legacy on-prem ERPs.

## **Key Capabilities:**

- > General ledger, AP/AR, fixed assets
- > Inventory, purchasing, and order management
- > Project and job costing
- > Contact Management functionality
- > Embedded Microsoft 365 and Power Platform integration

### Strengths:

- Fast deployment—go live in 8–20 weeks (dependent on modules required and complexity of deployment)
- > Intuitive user interface and rapid adoption
- > Lower total cost of ownership
- > Simplified licensing and support structure

### **Recognition:**

- Leader in the 2024 Nucleus Research SMB ERP Value Matrix
- High customer satisfaction ratings across G2 and TrustRadius

# Dynamics 365 Finance (F&O) at a Glance

### Who it's for:

Mid-market and enterprise organizations with complex structures, compliance needs, or international operations

### **Key Capabilities:**

- > Advanced GL, budgeting, consolidation, and forecasting
- > Multi-entity, multi-currency, multi-country operations
- > Subscription billing, revenue recognition
- > Embedded financial intelligence and Al-driven insights
- Integration with Dynamics 365 Supply Chain Management, HR, and Commerce

### Strengths:

- > Enterprise-grade scalability and automation
- Configurable workflows for regulatory compliance and audits
- > Deep reporting with Power BI and native AI
- > Tailored for public companies, healthcare networks, manufacturers, and global brands

### **Recognition:**

- > Leader in Gartner's Magic Quadrant for Cloud ERP (2024)
- Recognized by Forrester as a Strong Performer in Enterprise ERP (2024)

# How to Choose the Right System

<b>Business Central</b>	Criteria	Dynamics 365 Finance
<\$500M	Annual Revenue	>\$500M
<500	Employee Count	>500
Simple multi-entity structure	Entity Structure	Complex/multi-entity/global
Low to moderate	Regulatory Complexity	High
Light to moderate	Operational Complexity	High
Lean teams	IT/Implementation Resources	Enterprise IT or partner-led
Basic to intermediate	Reporting Needs	Advanced, predictive, and global
Lower budget, shorter timeline	Budget & Timeline	Larger budget, longer implementation

# Why Finance Teams Choose Quisitive

Quisitive is a four-time Microsoft Partner of the Year, trusted by healthcare systems, nonprofits, public sector agencies, manufacturers, and financial services organizations to modernize their ERP systems and maximize business value.

#### Here's what sets us apart:

- ERP Experts with deep knowledge of both Business
  Central and Finance
- Strategic Alignment to your goals, industry needs, and ROI expectations
- End-to-End Support from assessment and roadmap through implementation and training
- Accelerated Deployments using proven methodologies, pre-built tools, and Microsoft funding incentives

Whether you're unsure which solution fits best, or you're ready to start planning your migration—Quisitive is your go-to partner.



#### QUISITIVE

#### Let Our Experts Help!

Choosing the right ERP is one of the most important decisions your finance team will make this decade. We're here to help you get it right—with no pressure, just clarity.

# **Take the ERP Quiz**

Tell us more about your needs and our experts will recommend the best system for your goals and budget.

Tell us about your needs

# Schedule a Demo

Book a personalized Demo and Assessment and let our team show you what's possible with Dynamics 365 ERP.

# Book Your Migration Assessment

Moving from legacy ERP to Dynamics? Our team will help analyze fit, plan a roadmap for a seamless migration.

**Plan your ERP migration** 

Book a demo