



2025 Power Platform Toolkit

7 Ways to Innovate, Automate, and
Stay Ahead this Year

 **QUISITIVE**

Staying competitive means embracing tools that enable agility, collaboration, and innovation. **Microsoft's Power Platform** empowers organizations to meet 2025's challenges head-on with scalable solutions that deliver measurable results.

From automating workflows to leveraging AI insights, discover how businesses worldwide are transforming with Power Platform.



1 Automating Repetitive Workflows



TREND

According to Gartner, hyper-automation will drive **operational cost reductions** of up to

30%.

[SOURCE](#)

SOLUTION

Use **Power Automate** to streamline workflows such as invoice processing, customer onboarding, or internal approvals. **Companies can save significant time and reduce operational bottlenecks.**

PROOF

Coca-Cola Bottling Company used Power Automate to automate over 50,000 orders in a complex invoicing process, **cutting order processing time from half a day to seconds.**

[SOURCE](#)

2 Adopting Citizen Development



Microsoft Copilot in Power Platform is transforming how people use and create software, making Microsoft the low-code application platform (LCAP) of choice to rapidly modernize their application estates for AI.

TREND

60% of software development organizations will use enterprise LCAPs as their main internal developer platform by 2028, up from 10% in 2024 and

80% of businesses globally will use enterprise LCAPs for mission-critical app dev in by 2029, up from 15% in 2024, according to Gartner.

[SOURCE](#)

SOLUTION

Empower employees to **build custom apps using Power Apps**, reducing reliance on IT.

PROOF

Developers at Wipfli have created thousands of apps to automate critical business processes. One auditing solution has **saved over \$78,000** in manual processing costs while another is on track to **save \$860,000 yearly** versus a third-party solution.

[SOURCE](#)

3 Embracing AI Copilots and Agents



TREND

Gartner identifies **Agentic AI as a top strategic technology trend for 2025**, emphasizing the move towards AI systems that can autonomously make decisions and automate processes.

[SOURCE](#)

SOLUTION

Integrate AI Builder into Power Apps and Power Automate to develop innovative automation solutions across the business. To date, over 480,000 organizations have used AI-powered capabilities in Microsoft Power Platform.

PROOF

Cineplex, one of Canada's largest movie theater chains, implemented AI Builder within the Power Platform to automate various business processes, including scalable RPA desktop flows with deep integration to backend systems as well as AI-driven copilots. Together, these solutions **save the company over 30,000 hours a year** in manual processing time.

[SOURCE](#)

4 Enhancing Security and Compliance with Built-In Tools



TREND

According to the Gartner Board of Directors Survey,

88% of boards of directors view cybersecurity as a business risk, not solely an IT issue, underscoring the need for integrated security solutions.

[SOURCE](#)

SOLUTION

Leverage Power Platform's built-in security and compliance features, such as data loss prevention policies, role-based access control, and customer-managed encryption keys, to safeguard data and ensure regulatory compliance.

PROOF

The Microsoft Core Compliance Engineering (CCE) team transformed their Sarbanes-Oxley (SOX) evaluation process by leveraging Power Platform's robust features. The result: **a secure, compliant, and scalable solution that automated manual efforts and simplified time-intensive, repetitive tasks.**

[SOURCE](#)

5 Strengthening Collaboration with Integrated Solutions

Microsoft named a Leader in 2024 Gartner® Magic Quadrant™ for Enterprise Low-Code Application Platforms



TREND

Microsoft Teams has over

300 million monthly active users,

making it the hub for collaboration in modern businesses.

[SOURCE](#)

SOLUTION

Integrate Power Platform with Microsoft Teams for collaborative workflows. Teams can create and manage workflows directly in their collaboration hub.

PROOF

Telstra's Field Digitization Team developed over 77 Power Apps, consolidating them into a unified platform called Technician Plus within Microsoft Teams. This streamlined the flow of customer service tickets from creation to resolution, and simplified overtime reporting. **As a result, Telstra returned 10 million minutes to the business.**

[SOURCE](#)

6 Driving Sustainability Initiatives



TREND

According to the 12th United Nations Global Compact–Accenture CEO

Study, **98%** of CEOs agree sustainability is core to their role, a 15–percentage point increase over the past decade.

[SOURCE](#)

SOLUTION

Use Power Apps and Power BI to track and report on sustainability metrics such as energy usage or supply chain emissions.

PROOF

Carnegie Mellon University (CMU) used Power BI to enhance building management and energy efficiency. By making data more accessible, CMU identified faulty equipment and reduced energy consumption in its laboratory by approximately

one third.

[SOURCE](#)

7 Elevating Customer Experiences with Automation



TREND

McKinsey reports that **71%** of customers expect companies to deliver personalized interactions, and **76%** get frustrated when this doesn't happen.

[SOURCE](#)

SOLUTION

Use Microsoft Copilot Studio to build intelligent chatbots for customer support, lead generation, or appointment scheduling.

PROOF

A1 Inteligência em Viagens, a corporate travel agency based in Brazil, transformed its travel booking process by integrating Power Automate and Microsoft Copilot Studio. They developed “Fifi,” a copilot embedded in their website and Microsoft Teams, providing immediate assistance to customers and staff. **Automation led to a 55% boost in team efficiency and significantly improved the customer experience.**

[SOURCE](#)

Why Partner with Quisitive?

As a leading Microsoft partner, Quisitive offers [Power Platform Managed Services](#) to help you design, implement, and optimize your low-code solutions. From strategy to execution, we ensure your business stays ahead of the curve with automation, insights, and collaboration.



Ready to transform your 2025 with Power Platform?

[Contact us](#) today to learn how we can get you started in no time!

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