



# Healthcare Innovation Workshop

## Your Roadmap for End-to-End Digital Transformation in Healthcare Starts Here

### What It Is:

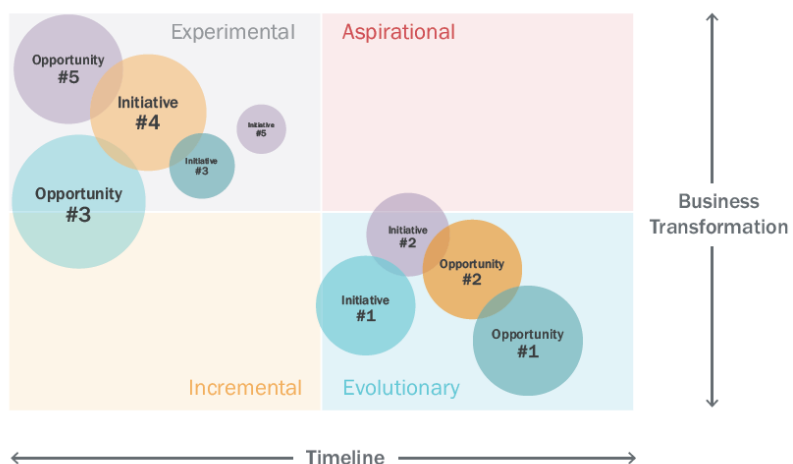
The healthcare industry is evolving more rapidly than ever before – the pandemic has shifted the dynamics, and healthcare providers and payers need to be prepared for what comes next. Pressures and trends in the industry have led to the acceleration of digital transformation and value-based care models across the entire healthcare continuum. Technology is now a necessity and is empowering organizations in healthcare to adapt to new innovative models of delivery and ways of meeting market demands.

This workshop is designed as a first step toward creating a **digital bridge between patients, providers, and payers** and getting on the path to effective digital transformation.

### During this interactive workshop, we'll uncover opportunities for:

- Improving patient & provider experiences
- Optimizing clinical processes & operations
- Empowering care team collaboration
- Reducing costs & optimizing revenue cycle management
- Unifying and securing data across platforms
- Accelerating strategic organizational digital transformation

EXAMPLE OF AN INNOVATION WORKSHOP PRIORITIZATION MATRIX:



### What You Get:

- Executive summary with **actionable next steps** to start solving problems and driving opportunities
- Findings summarizing the decisions you and your team made during the workshop, including a **prioritization matrix**
- An alignment between stakeholders and a clear **mission statement**

## Who Should Attend:

The Innovation Workshop only works if the right team members participate. Required attendee roles:

**Business Process Owner** — responsible for outcome(s) of business unit(s) and understands the core goals and metrics by which success is measured.

**Expert Practitioner** — deeply understands and is involved in key operations, what the processes are, and how they are measured. Frequently interacts (or wants to interact) with information to drive to answers and insight.

## Who Should Consider This:

Anyone who is re-platforming, building something new, trying to solve a challenging problem, looking to use technology to improve outcomes, or deciding what to build.

## Why You Should Work with Qusitive

Through our deep expertise in the healthcare and life sciences industry and our [MazikCare cloud platform](#), we offer an unparalleled ability to drive digital transformation for organizations in healthcare. Our team of technology and business experts offer the insights needed to jumpstart your journey towards technology enablement and better

Qusitive, in partnership with Microsoft, continues to develop innovative solutions that support the strategic goals of organizations in healthcare. We work with technology, operational, and leadership executives to deploy interoperable, data-centric solutions that deliver agility, resilience, and impactful transformation across the entire healthcare continuum.

[Get Started](#)



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