# Quisitive Technology Solutions, Inc.

BankCard USA Transaction Announcement March 27, 2024

TSXV: **QUIS**OTCQX: **QUISF** 



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This news release also contains future-oriented financial information and financial outlook information (together, "FOFI") about the Company's prospective results of operations, including statements regarding expected proforma Adjusted EBITDA following the completion of the Transaction. FOFI is subject to the same assumptions, risk factors, limitations and qualifications as set forth in the above paragraph. The Company has included the FOFI to provide an outlook of management's expectations regarding the Company on a post-Transaction basis and other anticipated activities and results, and such information may not be appropriate for other purposes. The Company and management believe that the FOFI has been prepared on a reasonable basis, reflecting management's reasonable estimates and judgements; however, actual results of operations and the resulting financial results may vary from the amounts set forth herein. Any financial outlook information speaks only as of the date on which it is made and the Company undertakes no obligation to publicly update or revise any financial outlook information except as required by applicable securities laws.

## BankCard USA, Inc. Transaction Announcement

- On March 27, 2024, Quisitive reached an agreement to sell BankCard USA, Inc. ("BankCard") to a buying group that includes BankCard management and Quisitive shareholders
- The buying group includes Shawn Skelton, Jason Hardy, Scott Hardy, Gary Prioste, William Hui-Chung Chang, Vijay Jog and Elmcore Group Inc. (collectively, the "Buyer Group")
- Transaction expected to close on or before April 30, subject to TSXV approval and required consents
- Purchase consideration includes:
- -\$40.0 million (\$USD) in cash
- -Forfeiture of \$10.0 million (\$USD) earnout and accrued interest due to the Buyer Group
- -Cancelation of 133,095,158 shares of Quisitive stock representing approximately 33% of common shares outstanding



# **Transaction Strategic Rationale**

- Simplifies Quisitive and creates a pure-play cloud computing consulting company focused on the Microsoft / OpenAI ecosystem
- The BankCard sale, along with the PayiQ sale in January 2024, signifies
   Quisitive's pivot from Payment Solutions and singular focus on Cloud Solutions
- Divestiture enables management to focus efforts and resources on growing single Cloud Solutions segment that is positioned to benefit from various growth factors (e.g, Microsoft Partnership, AI Implementation, Cloud Deployment, and Software Development)
- Cash proceeds and earnout elimination allows Quisitive to reduce leverage
- Share cancelation executed at significant discount to intrinsic value



# Use of Proceeds and Capital Allocation Priorities

- Quisitive to receive \$40.0 million (\$USD) in cash
- Use of transaction proceeds includes:
  - -\$34.6 million (\$USD) Term Loan payment
  - -\$1.0 million (\$USD) Mazik cash earnout payment
  - -Other transaction expenses and cash on balance sheet
- Capital allocation priorities:
  - -Expanding the sales team to leverage growth opportunity driven by Al
  - -Enhancing workforce capabilities through upskilling and reskilling to ensure preparedness for the AI era
  - -Investment in recurring revenue sources (e.g., industry software and Copilot solutions)
  - -Ongoing reduction of debt levels



# Pro Forma Capitalization and 2024 Guidance

- 272,532,461 Common Shares<sup>1</sup>
- \$34.0 million (\$USD) Term Loan balance; total leverage of 2.1x 2023 Pro Forma Adj. EBITDA<sup>2</sup>
- \$4.8 million (\$USD) cash<sup>3</sup>
- \$27.0 million (\$USD) preferred investment in PayiQ<sup>4</sup>

**2024 PF Revenue** \$123 - \$137 million (\$USD)

**2024 PF Adj. EBITDA** \$15.0 - \$18.0 million (\$USD) ~13% Adj. EBITDA margin

Source: Share and balance sheet data as of March 26, 2024.

- 1) Share count shown after cancelation of 133,095,158 shares. The Company will have ~288.4 million fully diluted shares outstanding including 2.4 million shares issued in connection to the Mazik earn-out, RSUs and stock options.
- 2) Leverage is calculated using Pro Forma Adjusted EBITDA of \$16.4M, representing the Company's results as if the Transaction and the divestiture of PayiQ (which was completed in January 2024) closed on January 1, 2023. The pro forma Adjusted EBITDA run rate includes full year adjustments for headcount capacity savings made during fiscal 2023 as well as corporate cost savings that will be realized after the completion of both the Transaction and divestiture of PayiQ. Less than all of the savings were realized in fiscal 2023 (with the balance expected to be realized in fiscal 2024) which will result in the Company reporting fiscal 2023 results that will be lower than the pro forma Adjusted EBITDA of US\$16.4 million.
- 3) Cash is shown after various transaction and financing expenses related to the Transaction.
- 4) Face value of the PayiQ investment is \$27.0 million and is subject to future adjustments of fair value.



# Pro Forma Capitalization and 2024 Guidance

- Quisitive historically traded at a discount to public Cloud peers
- IT Services and Al market opportunity remain a growth driver for Quisitive
- Divestitures of BankCard and PayiQ reduces complexity of combined business

	QUISITIVE	Peer Median
EV / '24E Revenue	0.47x	2.30x +
'24E Revenue Growth	7.1%	4.0% +
EV / '24E Adj. EBITDA	3.7x	13.0x +







Quisitive is at the forefront of leveraging Microsoft cloud technologies to drive industryfocused business transformation and enable the secure adoption of AI, delivering unparalleled business value

\$121.2M

Global Cloud Solutions FY23 Revenue<sup>1</sup>

38%

Recurring Revenue

**13.5%** 

FY23 Pro Forma Adjusted EBITDA Margin<sup>2</sup>

Advanced **Specializations** 

40%

**Gross Margin** 

1200

Global Cloud Solutions Customers

**≈800** 

**Team Members** 

### **Strategic Partners**



### **Key Clients**













### **Competitors**











QUISITIVE

Midpoint of published FY23 guidance.

Pro Forma Adjusted EBITDA is calculated as if the divestitures of both Bankcard USA and PayiQ closed on January 1, 2023. The proforma Adjusted EBITDA run rate includes full year adjustments for headcount capacity savings made during fiscal 2023 as well as corporate cost savings that will be realized after the completion of both divestitures.

# **Investment Highlights**



Brand Position and Strategic Relationship with Microsoft



Tenured AI Expertise Backed by Complete Cloud Solutions



Industry Expertise to Drive Customer
Transformation

### **Quisitive Accolades**

2023 Microsoft US Health and Life Sciences Partner of the Year

2023 Microsoft US Solution Assessments Partner of the Year

2022 Microsoft US Health & Life Sciences Partner of the Year

2022 Microsoft Inner Circle for Business Applications

2021 Microsoft Healthcare Partner of the Year

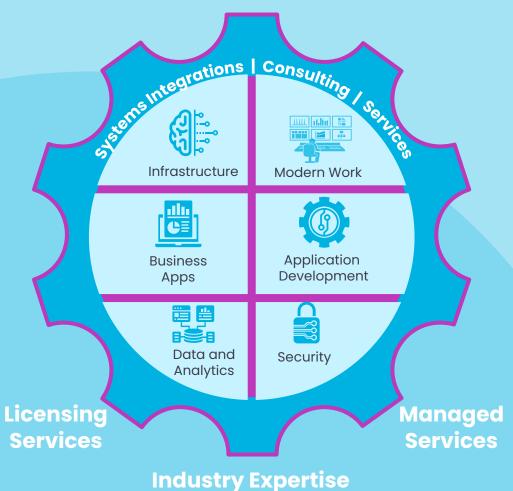
2021 Microsoft Inner Circle for Business Applications

2020 Microsoft Azure-DevOps Partner of the Year Winner

2019 Microsoft United States Partner of the Year Winner

### **Al Approach Infused Across Portfolio**

To harness the power of AI, enterprises must apply technologies securely, holistically, and with an eye to innovation.



~60% Project Services

### 35% Gross Margin

- Data & Analytics
- Business Applications
- Application Development
- Infrastructure & Security
- Modern Work Services

~40% Recurring Revenue

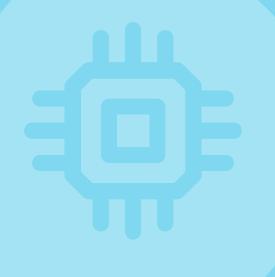
### 48% Gross Margin

- Cloud Managed Services
- Cloud License Resale
- Quisitive SaaS Subscriptions

Our complete cloud offerings accelerate the adoption and application of AI to deliver business value in the rapidly evolving marketplace.

1st Party IP





# Generative Al is setting the stage for a new era of innovation

- Quisitive unleashes the power of AI and the Microsoft platform to transform customers' businesses
- The time to begin is now

