

A Future with AI: How to get started

AI readiness is the degree to which an organization is prepared to integrate AI technologies into its business processes and operations. Follow these steps to ensure a successful AI implementation journey.

1 Dream of your future intelligent business

Develop a clear vision and understanding of **how AI can support your business goals** and define a strategic vision for AI adoption. Create a roadmap of key initiatives and timelines.

60% of orgs will use AI-driven features across technology categories by 2026.¹

2 Identify advocates and change leaders to foster culture of innovation

Organizational change management will be a critical part of the AI adoption journey. Dedicate a team of **AI advocates and change leaders** that can spearhead initiatives like AI adoption.

1/2 of today's work activities could be automated between 2030 and 2060.²

3 Build a governance strategy

Develop a **comprehensive governance strategy** to ensure quality, security, compliance, and ethical behavior. You need to establish a set of standards for your organization, including policies and procedures, training guidelines and roles and responsibility.

30% of major organizations will use a new "voice of society" metric to act on societal issues by 2024.³

4 Implement the right cloud infrastructure

Cloud migration is crucial for AI adoption. AI uses large amounts of data, requiring a robust data storage system which the cloud provides. The cloud you chose will depend on the type and scale of your AI workloads and the flexibility you need.

Volvo, Ikea, Crayon, & **4,500** other companies benefit from Azure OpenAI services today.⁴

5 Identify the right data

It is important to have systems in place to collect **relevant and accurate data** from multiple sources, as well as ETL pipelines to transform the data into a usable format for data science models.

1/3 of executives identify data-related challenges among top 3 concerns hindering AI initiatives.⁵

6 Security Readiness

Organizations must comply with data protection regulations and implement robust cybersecurity measures to prevent unauthorized access and breaches, as well as infringement of the privacy of the data owners.

11% of what employees add to ChatGPT is considered sensitive data.⁶

7 Start with a pilot

AI pilots are an efficient way to test the feasibility and benefits of implementing AI solutions in your company.

60% of top orgs will expand the use of AI/ML across all business-critical functions by 2024.¹

8 Scale your AI initiatives and innovate

Developing and implementing a roadmap for AI adoption tailored to your unique business needs can be overwhelming. **Partnering with AI experts or consultants** can help you create a roadmap to innovate and transform your business.

Enterprises struggle to deploy AI. Only **54%** of AI projects move to production.⁷

Ready to get started?

Connect with an AI expert today. Ask@quisitive.com

1 [Worldwide AI and Automation 2022 Predictions](#) | IDC FutureScope

2 [Economic potential of generative AI](#) | McKinsey

3 [What's New in AI from 2022 Gartner Hype cycle](#) | Gartner

4 [Build next-generation, AI-powered applications on Microsoft Azure](#) | Azure Blog | Microsoft Azure

5 [Data Management Barriers to AI Success](#) | Deloitte Insights

6 [Sharing sensitive business data with ChatGPT could be risky](#) | CSO Online, Cyberhaven

7 [The Gartner AI Survey, Top 4 Findings](#) | Gartner