Innovation Workshop for Application Modernization

Know how, where, and why to take your next step in your modernization journey

What It Is:

The world is moving at an ever accelerating pace; digital touchpoints with customers, constituents, or partners need to meet today's and tomorrow's needs. This three to four-hour co-creation, in-person workshop is a first step toward understanding the problems worth solving, prioritizing the outcomes worth pursuing, and building velocity. At the end of the workshop, Quisitive delivers an executive summary with next steps.
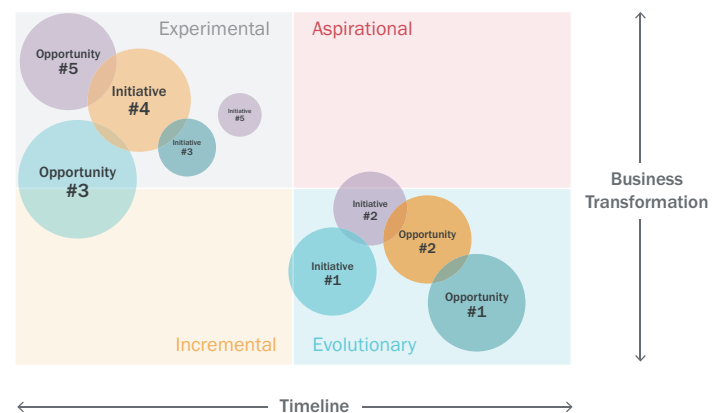
What It Is Not:

- A session to define specific requirements for a single tactical problem
- A session to discuss technology choices and architectures
- An effective session without a Business Process Owner and Expert Practitioner

What You Get:

- Executive summary with actionable next steps to start solving problems and driving opportunities
- Findings summarizing the decisions you and your team made during the workshop, including a prioritization matrix
- An alignment between stakeholders and a clear mission statement

EXAMPLE OF AN INNOVATION WORKSHOP PRIORITIZATION MATRIX:

Who Should Attend:

The Innovation Workshop only works if the right team members participate. Required attendee roles:

Business Process Owner — responsible for outcome(s) of business unit(s) and understands the core goals and metrics by which success is measured.

Expert Practitioner — deeply understands and is involved in key operations, what the processes are, and how they are measured. Frequently interacts (or wants to interact) with information to drive to answers and insight.

Who should consider this:

Anyone re-platforming, building something new, trying to solve a challenging problem, deciding what to build, or modernizing existing applications to meet changing technology or business needs.