



# SMART START WORKSHOPS FOR CLOUD INNOVATION

## 01

### WHAT IS CLOUD INNOVATION AND HOW COULD IT AFFECT YOUR BUSINESS?

Once a business has made the move to the Microsoft cloud, a vast new set of capabilities becomes available to help innovate and disrupt. Business innovators can now develop highly scalable and resilient applications and incorporate cloud-native technologies such as; enterprise blockchain, artificial intelligence (AI), advanced data analytics, machine learning and IoT, to create business solutions and products that could not be conceived of just a few years ago.

Yet it can be challenging to understand how these technologies work in context to your business. Quisitive's Smart Start Workshop is a framework designed to help organizations understand the unique value behind each one of these technologies and how they can be successfully applied to your business.

## 02

### WHAT YOU GET

Unlocking the power of cloud innovation.

Quisitive offers two Smart Start Workshop options. Both options provide a clear understanding of cloud-native technologies and the unique value they can provide your business. You will exit the workshop with a defined cloud innovation use case specific to your business and clear next steps to test and capture results.

#### SMART START 101

A 2-day workshop that starts with an introduction to cloud innovation for business. From there, it moves into use case generation, evaluation, selection, and strategic approach.

#### SMART START 200

A 1-day workshop that assumes participants are familiar with cloud innovation technology basics. Gets straight to work on use case generation, evaluation, selection, and strategic approach.

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### WHAT TO EXPECT: WORKSHOP DELIVERABLES

Workshop participants include business and technology teams.

DELIVERABLES



#### EDUCATION & ALIGNMENT

- **Baseline Understanding of Cloud Innovation, including:** Core concepts, business value opportunity and marketplace adoption.
- **Technology & Tools:** Considerations when utilizing cloud technologies for business applications, pros and cons of various protocols, why we use the tools that we use.
- **Use Case Approach:** Framework for evaluating use case creation, proof point targets, best practices for approaching POCs and pilots.



#### USE CASE EVALUATION & MAPPING

- **Background & Context:** Current state, pain points, opportunities & alignment with larger organizational goals.
- **Use Case Success Metrics:** Future state vision, proof points, KPI Targets, quantitative and qualitative success.
- **Business Process Mapping:** Stakeholders, workflow, RACI, decision points & approvals
- **Technology Integration Points:** Must have vs. nice to have.
- **Reporting Opportunity:** Defining value-added dashboards and reports.



#### ARCHITECTURAL DESIGN SESSION

- **Technology & Architecture Options:** Evaluate and select technologies for best fit; based on selected products, draft high-level architecture, technology, and roadmap needs required to fulfill the use case and reports.
- **Considerations:** Review variety of models currently operating, explore pros/cons as it might relate to selected use cases.
- **Center of Excellence Considerations:** Review current market trends on resources, governance, and talent required to deliver emerging technology solutions.



#### USE CASE SUMMARY & REVIEW

- **Use Case Summaries:** Vision, value drivers, high-level process maps.
- **ADS Summaries:** Review proposed high-level architecture and reasoning behind key decisions.
- **Use Case Evaluation:** Quisitive's assessment of the business value opportunity and level of effort/ROM cost for each use case.

## GET STARTED!

Ready to lead your organization through a Smart Start Workshop for Cloud Innovation?

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