



# Blockchain Solution Development

## A COMMONSENSE APPROACH TO ENTERPRISE BLOCKCHAIN

Blockchain technology has the potential to solve business problems more effectively than ever before. Yet it can be difficult to sift through the market hype to determine which scenarios are best suited to a blockchain solution. Quisitive helps you cut through the noise with a commonsense approach that creates near-term value as you prioritize the blockchain opportunities that are right for your business.

Any business use case that involves multiple parties needing a common view of the truth that cannot be disputed or altered is perfect for blockchain solution development. We leverage the latest innovations from Microsoft to capture the strategic advantages that enterprise blockchain enables, including reducing costs and increasing both information transparency and trust between parties. Quisitive’s proprietary process offers our clients the ability to identify and prioritize blockchain opportunities, prove their value and develop them in timely fashion to ensure full business value is realized.

## QUISITIVE COMMONSENSE BLOCKCHAIN

A proprietary process designed to help organizations:

- Understand blockchain and the unique value it can provide to their business
- Identify & prioritize their blockchain use case opportunities
- Move identified use-case scenarios into proof of concept (POC) to demonstrate the business value of the solution
- Move from POC into solution development to ensure business value is realized

### 1. SMART START WORKSHOP

#### Smart Start 101

A 2-day workshop that starts with an introduction to blockchain for business. From there, it moves into use case generation, evaluation, selection, and strategic approach.

#### Smart Start 200

A 1-day workshop that assumes participants are familiar with blockchain basics. Gets straight to work on use case generation, evaluation, selection, and strategic approach.

#### OUTPUT

Problem Statement  
Opportunity Statement  
Blockchain Roadmap

### 2. PROOF OF CONCEPT

#### Sandbox

A POC that utilizes Microsoft Workbench to accelerate development.

Usually a 2-3 week engagement.

#### Enterprise Integrated

A more extensive POC that is integrated to enterprise systems.

Usually a 6-8 week engagement.

#### OUTPUT

A POC that enables the enterprise to evaluate the business value

### 3. SOLUTION DEVELOPMENT

#### Build

A fully operational blockchain solution and training to ensure adoption success.

#### Pilot

A smart rollout supported by quick technical response & training for adoption

#### OUTPUT

A tested and refined blockchain solution that can scale across the business ecosystem.

Interested in hearing more? Contact our Quisitive Blockchain team at [ask@quisitive.com](mailto:ask@quisitive.com)